

***** ECRWSS *****

Local
Postal Customer

PRST STD
ECRWSS
US POSTAGE
PAID
EDDM RETAIL

BACK

Total Document Size with Bleed: W-5.5" x H-14.25"

Final Document Size: W-5.25" x H-14"

Safe Area Size: W-4.75" x H-13.5"

Green Area = Safe Zone

Red Area = Bleed Zone

Yellow + Green Area = Final Product

Dotted Line = Trim Line

For artwork/color that extends to the edge of the final product, please make sure that artwork/color extends for the full .125" bleed zone on each trimmed side.

For all DieCut products, be sure to include the appropriate DieCut layer and include pink DieCut color as the ONLY spot color in job.

For all EDDM products, please include the Postal Indicia.