

***** ECRWSS *****

Local
Postal Customer

PRST STD
ECRWSS
US POSTAGE
PAID
EDDM RETAIL

BACK OUTSIDE

Total Document Size with Bleed:
W-10.75" x H-10.9375"

Final Document Size:
W-10.5" x H-10.6875"

Final Document Size (FOLDED):
W-5.25" x H-10.6875"

Safe Area Size:
W-4.75" x H-10.1875"

Green Area = Safe Zone
Red Area = Bleed Zone
Yellow + Green Area = Final Product
Dotted Line = Trim Line
Dashed Line = Fold Line

For artwork/color that extends
to the edge of the final product,
please make sure that artwork/color
extends for the full .125" bleed zone on each
trimmed side.

For all EDDM products,
please include the Postal Indicia.

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