

\*\*\*\*\* ECRWSS \*\*\*\*\*

Local  
Postal Customer

PRST STD  
ECRWSS  
US POSTAGE  
PAID  
EDDM RETAIL

## FOLDS INSIDE (C)

Total Document Size with Bleed:  
W-10.9375" x H-10.75"

Final Document Size:  
W-10.6875" x H-10.5"

Final Document Size (FOLDED):  
W-3.625" x H-10.5"

Safe Area Size:  
W-2.9375" x H-10.00"

Green Area = Safe Zone  
Red Area = Bleed Zone  
Yellow + Green Area = Final Product  
Dotted Line = Trim Line  
Dashed Line = Fold Line

For artwork/color that extends  
to the edge of the final product,  
please make sure that artwork/color  
extends for the full .125" bleed zone  
on each trimmed side.

## BACK OUTSIDE (B)

Total Document Size with Bleed:  
W-10.9375" x H-10.75"

Final Document Size:  
W-10.6875" x H-10.5"

Final Document Size (FOLDED):  
W-3.625" x H-10.5"

Safe Area Size:  
W-3.125" x H-10.00"

Green Area = Safe Zone  
Red Area = Bleed Zone  
Yellow + Green Area = Final Product  
Dotted Line = Trim Line  
Dashed Line = Fold Line

For artwork/color that extends  
to the edge of the final product,  
please make sure that artwork/color  
extends for the full .125" bleed zone  
on each trimmed side.

For all EDDM products,  
please include the Postal Indicia.

## FRONT OUTSIDE (B)

Total Document Size with Bleed:  
W-10.9375" x H-10.75"

Final Document Size:  
W-10.6875" x H-10.5"

Final Document Size (FOLDED):  
W-3.625" x H-10.5"

Safe Area Size:  
W-3.125" x H-10.00"

Green Area = Safe Zone  
Red Area = Bleed Zone  
Yellow + Green Area = Final Product  
Dotted Line = Trim Line  
Dashed Line = Fold Line

For artwork/color that extends  
to the edge of the final product,  
please make sure that artwork/color  
extends for the full .125" bleed zone  
on each trimmed side.